

**SHOCK ABSORBER**

**FREE METRO**

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Feeling up for a challenge with a difference? Check out the Tough Mudder and don't forget your Shock Absorber sports bra

The image shows a collage of three items related to the Tough Mudder event:

- Top Left:** A page from the Metro magazine, January 30, 2012. The main headline is "Dragged through the mud" under the "Life health&sex" section, edited by Vicki-Marie Cossar. The article is by Vicki-Marie Cossar and describes the Tough Mudder triathlon. A sidebar advertisement for Nuofen Express is visible, claiming to provide relief from headaches, backaches, and muscle pain.
- Top Right:** An advertisement for the Tough Mudder sports bra. It features a black sports bra and a smartphone displaying the Tough Mudder app. The text says "GET KITTED OUT" and "Designed specifically for adventure sport athletes, these bras use our shock absorbing technology which means they're lighter, lighter and cleaner when out on the trail." It also mentions "Shock Absorber Bra 2012 £45" and the website "www.shockabsorber.co.uk".
- Bottom Right:** A real estate advertisement for "When you're out and about, check it out". It features a smartphone displaying a property search app and a QR code. The text says "To search for property on the move download our app or visit our mobile site" and "Whether renting or buying Find a Property.com".